

## **InvestmentPitch.com Partners With CNSX To Provide Video Services To Canadian National Stock Exchange Listed Companies**

Vancouver, BC January 15, 2010 - (Business Wire) CNSX is pleased to introduce **IFE InvestmentPitch Enterprises (InvestmentPitch.com)** to all CNSX listed companies. **IFE** is extending an exclusive 15% discount on all video products and services to current and future CNSX listed issuers.

InvestmentPitch.com's investment portal, [www.InvestmentPitch.com](http://www.InvestmentPitch.com), utilizes the latest streaming video technologies to provide a virtual meeting place where investors and potential investors have free access to view professionally produced video content from public and private companies, financial advisors, and financial experts. The content on InvestmentPitch.com's portal also covers all aspects of the Canadian economy by grouping videos and content into specific sectors such as; mining, energy, technology, life sciences, educational, etc. Other areas on the site contain financially related video content from financial experts, financial conferences, and investor relations firms.

In addition to hosting 3<sup>rd</sup> party video content, InvestmentPitch.com will arrange to capture presentations at conferences or at other suitable locations, including their own premises in Vancouver. They film only the presenter, and edit in the high quality PowerPoint slides provided by the client, thereby avoiding the filming of washed out slides on the screen.

The company recently launched a new video product, "Ticker Talk" with Ted Ohashi. Ted interviews both management of a public company, and the analyst responsible for a recent "buy" recommendation, giving viewers an excellent perspective on the company. The [latest edition](#) interviews Graeme O'Neill, President of Kent Exploration (TSX.V – KEX) and Victor Goncalves, President of the Equities & Economics Report and the Green Dollar Report.

**According to the Wharton School of Business, video boosts comprehension and retention by 50% over live presentations. Other industry studies show that 6 times as many people prefer a video to print information.**

Investors following the resource industry should plan to attend these investment conferences:

The [Vancouver Resource Investment Conference](#) in Vancouver on January 17 and 18, 2010 and the [North of 60/Mid-Canada Resource Conference](#) in Winnipeg on February 3, 2010.

The company is currently issuing 5,000,000 units at \$0.10 by way of an offering memorandum. Interested parties can view the company's [business plan](#) on the website. For a copy of the offering memorandum please contact [bmorgan@investmentpitch.com](mailto:bmorgan@investmentpitch.com)

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