

InvestmentPitch.com Launches Video News Release Product - Hosts New Videos for Caldera Resources (CDR – TSX.v) and Xtierra Inc (XAG – TSX.v)

Vancouver, BC June 15, 2010 - (Business Wire) InvestmentPitch.com has added another powerful video product to its arsenal of investor relations tools.

You've got breaking news to put out at the opening in the morning, but you're finding it impossible to cover everything in the news release. Visit InvestmentPitch's centrally located offices in Vancouver, after the market closes, and film a 5 minute presentation. Enhance the main features in your news release with pictures, charts, maps, even other video clips. If you want to highlight something on a map, no need for a laser pointer, just use our drawing tool and highlight the actual slide on the screen.

With its new virtual studio equipment, InvestmentPitch can film your presentation, edit and upload it to the Internet within hours, allowing you to include a link to the video within the body of your news release when it is disseminated the following morning.

Graeme O'Neill, President of Kent Exploration (KEX – TSX.V) stated *"I've used InvestmentPitch for presenting our company's story 5 times in the last year. I find their videos provide an excellent venue for updating the progress of our exploration programs. I was provided a preview of their new video release product, and I'm pleased to see it continues to give me a quality product that allows me to reach our shareholders at a great price and equally important – a quick turnaround. I plan to be a regular user of this service going forward"*.

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Ted Ohashi recently [interviewed](#) Caldera Resources' (CDR – TSX.V) President and CEO, Bill Mavridis. **Caldera Resources** is the operator of the Marjan Gold and Silver Project located in the Republic of Armenia. Caldera's current summer exploration program goal is to complete the groundwork necessary to quantify the extensive gold and silver resources on the property.

Caldera will also resample veins in the Central and Northern zones on surface to develop drill targets with the goal of bringing existing Soviet C1, C2 and P1 resources into NI 43-101 compliant resources. Caldera is pursuing the acquisition of the Lichkvaz-Tey Gold Project with its strategic partner, BacTech Mining Corporation (BM – TSX.V). The gold resources of the Lichkvaz-Tey project are refractory and require the use of BacTech's proprietary bioleaching technology to enhance recovery.

Terence McKillen, President and CEO of **Xtierra Inc** (XAG – TSX.v), recently gave a [presentation](#) at InvestmentPitch.com's Vancouver location. Terence discussed Xtierra's plans to become a mid-tier producer of silver and base metals (lead, zinc and copper) through the development of its Bilbao project located in the Central Mexican Mineral Belt in the State of Zacatecas. A 5,000 metre drill program commenced on the Bilbao project on May 17, 2010.

The company's investment portal, www.InvestmentPitch.com, provides a virtual meeting place where investors can freely view professionally produced video content from public and private companies, financial advisors, and financial experts. Through the use of the latest streaming video technologies, all videos are viewed on the company's website, without the need to download them to the viewer's computer.

If you wish to have your company presentation filmed or your management interviewed by Ted Ohashi, please contact us. InvestmentPitch.com can arrange to capture your presentation at a conference or other suitable location. If you already have some video content available, please contact us to have it displayed on InvestmentPitch.com and distributed through our extensive network.

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