

News Release November 12, 2008

## **Garry Welch joins InvestmentPitch.com as Chief Executive Officer**

**Vancouver, British Columbia (Business Wire) – November 12, 2008** - Industry veteran, Garry Welch, joins InvestmentPitch Enterprises (IPE), as Chief Executive Officer. IPE is a leading Canadian virtual online meeting place where companies can showcase their stories and investment opportunities. Garry will focus on accelerating the growth of the company and enhancing the company's exposure to the U.S.

Mr. Welch brings extensive experience in business development, leading edge technologies and new venture expansion. Most recently Garry was the CEO of INSINC, a leading online video provider. Previously, he was CEO Path Broadband, Inc, a last mile wireless broadband Internet service provider, and COO of Streamlogics, Inc, a world class online event company. He also serves on the board of advisors for ViVotech, Inc, a leading provider of mobile payments and smart applications, and is a principal at MOBIUSbusiness, LLC.

Prior to Path Broadband, Garry played key roles in starting several different new business ventures. He was Senior VP at Activate, a Seattle based pioneer in streaming media, acquired by CMGi.

Before pursuing new business ventures, his career spanned more than 25 years with McCaw Cellular as Vice President, AT&T, Lucent Technologies and General Electric.

Mr. Welch received a B.S. in Mathematics and in Industrial Technology from Missouri State University, completed an MBA at the University of Santa Clara University/SMU and completed the Strategic Marketing Management Program at the Harvard University Business School.

Garry was the past Chairman and Trustee for the Seattle ArtsFund, supporting over 60 arts groups throughout the Puget Sound Region.

"We believe that we offer the most cost effective way for companies to gain exposure within the investment community", stated Garry Welch. "We agree fully with the Wharton School of Business report that said '*Well produced video increases information retention by 50% and speeds-up buying decisions by 72% over print*'".

Investment Pitch also captures presentations at various investment conferences. Doren Quinton, President of The Small-Cap Conference Series said of this service, "Thank you again for your participation in The Small-Cap Conference Vancouver 2008. I am very confident that InvestmentPitch.com offers excellent additional value to the presenters. I have already observed that the presentations posted from the Calgary Conference have received hundreds of additional viewings. InvestmentPitch.com offers a refreshing change from the many firms that are competing for advertising dollars from public companies at considerable expense. Investors are looking for a one-stop site to view video presentations, and I believe InvestmentPitch has achieved a good foothold in this area. Thanks again for your great work and support".

### **About Investment Pitch.com**

The InvestmentPitch.com internet platform [www.investmentpitch.com](http://www.investmentpitch.com) aggregates high quality corporate videos, utilizing the latest in flash technology to convert the videos to a streaming format that can easily be viewed by the investment community. In addition to corporate videos from publicly traded companies, there are sections displaying videos from private companies seeking investment funds (restricted to accredited investors), as well as from a variety of investment experts such as news letter writers, analysts, and financial advisors.

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